



Navigating Housing Investor

Quarterly

We invest in the journey to housing stability for individuals and families

Message from Dir. Advancement & Community Investment ----

On behalf of the Polk County Housing Trust Fund, thank you for trusting us to be good stewards of your gifts. Our efforts are essential to local housing services assisting families and individuals' journey to housing stability. For FY2025, we raised \$400,000, a **33% decrease** from FY2024. We are motivated to reach or, better yet, exceed \$400,000 this year. We need your help!

It is our 30th anniversary in 2025. We are encouraging you to achieve one or more challenges:

- Get 30 people to donate \$30 to the Navigating Housing Together initiative.
- Set up an annual recurring contribution of \$300/3,000.
- Increase your contribution by 30% from your previous gift.

Together, we can create an efficient and effective pathway to housing stability!



NAVIGATING HOUSING TOGETHER

Get involved at pchtf.org/navigate

Make an Investment

Navigating Housing Together

Let's help our neighbors on their journey to affordable and secure stable housing.

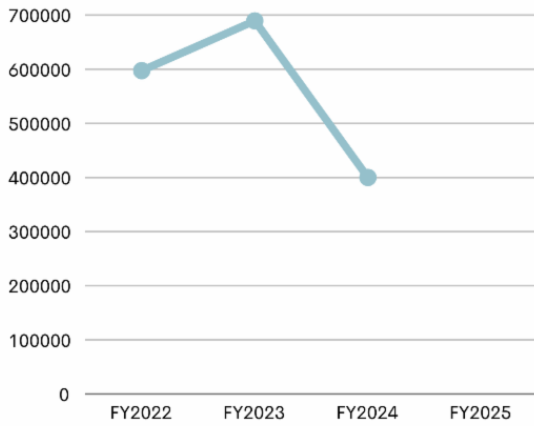
Your contribution fuels these efforts:

- **Reinvestment Program Fund Program**
 - *Priorities: homeownership education, resident services, housing-focused case management, and supportive housing programs.*
- **Housing Justice Initiative**
 - *EquiBuild Developer Incubator Initiative*
 - *Work That Impacts Housing Coalition*

[Invest Now](#)

Impact Performance Report

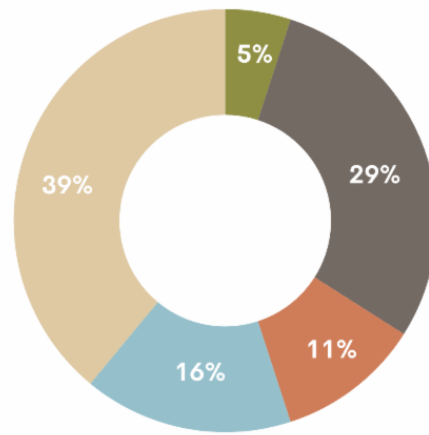
Annual Campaign Dollars



Campaign Size (Thousand \$)



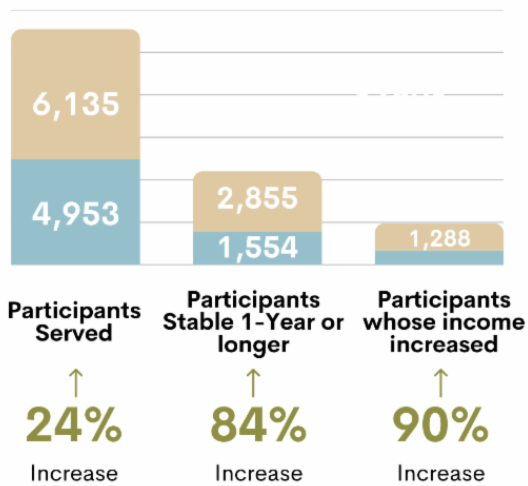
Housing Priority Allocation (FY2025)



- Homeownership Education
- Resident Services
- Permanent Supportive Housing
- Housing-Focused Case Management
- Affordable Supportive Housing

Program Impact Trends

● 2023 ● 2024



Housing Service Challenges





LINDSAY RONE
VP/Business Development Director
GreenState Credit Union

“ Supporting the Polk County Housing Trust Fund annual campaign is vital as it funds essential programs that guide people through the complexities of housing stability.

YOUR INVESTMENT HELPS PROVIDE INDIVIDUALS AND FAMILIES THE RESOURCES AND ASSISTANCE NEEDED

to secure and maintain safe, affordable housing, fostering a stronger, more resilient community for all.



LUIS MONTOYA
Chief Operating and Planning Officer
DART

“ Investing in our annual campaign is important because and stay in safe, affordable housing.

IT SHOWS OUR COMMUNITY'S COMMITMENT TO HELPING INDIVIDUALS AND FAMILIES GET A ROOF OVER THEIR HEADS stay in safe, affordable housing.



“ I'm happy to give to the Polk County Housing Trust Fund annual campaign because it directly supports affordable housing initiatives that are vital for our community. By donating,

I'M HELPING TO ENSURE THAT EVERYONE HAS ACCESS TO SAFE AND STABLE HOMES, WHICH STRENGTHENS OUR COMMUNITY AND PROMOTES WELL-BEING FOR ALL RESIDENTS.

Affordable housing is a key factor in economic stability and social equity, and I'm proud to be part of this important cause.



SARA HOPKINS
CEO
Sara Hopkins. Real Estate Team



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